

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Applicant : Koningstein    Art Unit : 3688**  
**Serial No. : 10/748,682    Examiner : Khanh H. Le**  
**Filed : December 31, 2003    Conf. No. : 1976**  
**Title : SYSTEM AND METHOD FOR DELIVERING INTERNET  
ADVERTISEMENTS THAT CHANGE BETWEEN TEXTUAL AND  
GRAPHICAL ADS ON DEMAND BY A USER "MORPHING ADS"**

**MAIL STOP RCE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## INFORMATION DISCLOSURE STATEMENT

Please consider the references listed on the enclosed PTO-1449 form. Cited U.S. patents and patent application publications will be provided on request.

This filing is being made with the filing of a Request for Continued Examination. No fee is required.

Respectfully submitted,

Date: November 13, 2009

/Leila R. Abdi/

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